JUNE 24 - 26, 2020
Seoul(Goyang), Korea
NEW ERA OF ADVANCED MANUFACTURING

Join us and be a part of the largest global 3D Printing and Additive Manufacturing event series focused on innovation, manufacturing and expansion of the latest cutting-edge technologies.

This year’s event is on track to have an international audience of 10,500 attendees, including more than 500 CEOs, from 800 companies and 25 countries.

Inside 3D Printing is critical to realizing the vision of the disruptive ways in which manufacturers, engineers, software designers, investors and entrepreneurs find the innovative solutions they need to successfully compete.

Inside 3D Printing shines a spotlight on 90+ exhibitors and sponsors to an audience of 10,000+ influential leaders worldwide.

JOIN INSIDE 3D PRINTING IN SEOUL TO:

• Launch New Products, Services or Companies
• Raise Brand Awareness
• Fundraise or Source Investments
• Reach Thousands of New Prospects
• Demonstrate Company Expertise and Thought Leadership
FAST-GROWING MARKET IN ASIA

Inside 3D Printing exponentially grows in Asia. With consistently increasing numbers of attendees, exhibitors and sponsors since 2014, Inside 3D Printing has become the most influential 3D Printing event and one never to be missed. Industry professionals including manufacturers, architects, fashion & jewelry designers, lawyers, software developers, industrial designers, investors and entrepreneurs all gather at KINTEX to discuss the present and the future of additive manufacturing in the 21st century.

RAPIDLY GROWING EVENT

<table>
<thead>
<tr>
<th>Year</th>
<th>Exhibit Space</th>
<th># of Attendees</th>
<th># of Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>2,000m²</td>
<td>7,238</td>
<td>39 (Expected)</td>
</tr>
<tr>
<td>2015</td>
<td>3,000m²</td>
<td>8,333</td>
<td>83</td>
</tr>
<tr>
<td>2016</td>
<td>4,000m²</td>
<td>9,723</td>
<td>53</td>
</tr>
<tr>
<td>2017</td>
<td>6,000m²</td>
<td>10,112</td>
<td>122</td>
</tr>
<tr>
<td>2018</td>
<td>8,000m²</td>
<td>10,532</td>
<td>61</td>
</tr>
<tr>
<td>2019</td>
<td>8,500m²</td>
<td>10,355</td>
<td>73</td>
</tr>
<tr>
<td>2020</td>
<td>9,000m²</td>
<td>10,500 (25)</td>
<td>87 (280 Expected)</td>
</tr>
</tbody>
</table>

COUNTRIES:
- 2014: 18
- 2015: 31
- 2016: 24
- 2017: 25
- 2018: 27
- 2019: 25
- 2020: 25 (Expected)

BOOTH:
- 2014: 83
- 2015: 122
- 2016: 161
- 2017: 210
- 2018: 270
- 2019: 280
- 2020: 300 (Expected)
Inside 3D Printing is the leading must-attend event on the industry calendar. It’s the event where leaders, investors and innovators all converge under one roof to engage in the most vibrant and open environment. It’s one of the most cost effective platforms that enable large and small organizations to pioneer a new market and achieve their goals.

**TOP-TIER AUDIENCE (2019)**

- **C-LEVELS**: 15%
- **VP/DIRECTORS**: 22%
- **MANAGERS**: 27%
- **COMPANIES**: 800+
- **MEDIA PARTNERS**: 24
- **MEDIA COVERAGE**: 303

**ATTENDEE PROFILE (2019)**

- **THE OTHERS**: 29.8%
- **MEDICAL / DENTAL**: 10.8%
- **CAD/CAM / CAE**: 9.3%
- **PRESS**: 2.3%
- **JEWEIERY / COSMETICS**: 8.7%
- **R&D / EDUCATION**: 8.5%
- **ARCHITECTURE / METROLOGY**: 6.8%
- **MATERIAL INDUSTRY**: 6.9%
- **IT / ELECTRONICS**: 7.3%
- **MOLDING / CNC**: 6.8%
Inside 3D Printing Seoul delivers exhibitor and sponsor new leads from around the world. 200+ contracts were made onsite and within 6 months after the show and its contract amount reached USD 9 million on average which resulted in the return ratio of 44% from exhibitors and sponsors in 2019.

Return Ratio of Exhibitors

<table>
<thead>
<tr>
<th>Year</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>29%</td>
</tr>
<tr>
<td>2016</td>
<td>38%</td>
</tr>
<tr>
<td>2017</td>
<td>36%</td>
</tr>
<tr>
<td>2018</td>
<td>41%</td>
</tr>
<tr>
<td>2019</td>
<td>44%</td>
</tr>
<tr>
<td>2020</td>
<td>45%</td>
</tr>
</tbody>
</table>

No. of Contracts (in USD)

<table>
<thead>
<tr>
<th>Year</th>
<th>Contracts</th>
<th>Amounts</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>112</td>
<td>$5.3 M</td>
</tr>
<tr>
<td>2015</td>
<td>213</td>
<td>$8.7 M</td>
</tr>
<tr>
<td>2016</td>
<td>187</td>
<td>$6.3 M</td>
</tr>
<tr>
<td>2017</td>
<td>202</td>
<td>$9.2 M</td>
</tr>
<tr>
<td>2018</td>
<td>221</td>
<td>$9.8 M</td>
</tr>
<tr>
<td>2019</td>
<td>219</td>
<td>$9.5 M</td>
</tr>
<tr>
<td>2020</td>
<td>240</td>
<td>$10 M</td>
</tr>
</tbody>
</table>
EXHIBITING & SPONSORSHIP OPPORTUNITIES

OPTIMUM MARKETPLACE FOR YOU TO:
- Generate Qualified Targeted Leads
- Build Brand Awareness
- Meet with Senior Decision Makers
- Launch New Products to Industry and Media
- Attract Investment from VCs, IBs

This is your best opportunity to position your company as an industry leader to an audience of 10,000+ professionals and keen buyers.

We provide off-the-shelf and tailored exhibiting and sponsorship opportunities to meet your company’s specific marketing needs and budget.

### 2020 SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$40,000</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$30,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Exhibitor Package</td>
<td>See ‘Sponsorship Package’</td>
</tr>
<tr>
<td>A La Carte</td>
<td>See ‘Sponsorship Package’</td>
</tr>
</tbody>
</table>

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FLOOR PLAN

*Floor Plan is subject to change
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